

Interviews and information received or considered

External interviews:

Sir Ben Gill, Chair, Visit Herefordshire

Mr B Widdowson, Representing the Council for the Protection of Rural England.

Officer interviews:

Mr C Hall

Mr M Tansley

Initial Background information pack

Department for Transport/Highways Agency Policy Guidance

1. Policy Guidance
2. TA93/04 Traffic Signs To Tourist Attractions and Facilities in England – Introduction.
3. TA94/04 Traffic Signs To Tourist Attractions and Facilities in England – Guidance Local Roads
4. TD52/04 Traffic Signs To Tourist Attractions and Facilities in England – Guidance Trunk Roads

Herefordshire Council /Amey detail.

5. Herefordshire Council Policy – 2003
6. Herefordshire Council Cabinet Member Report 2003
7. Tourist Signing Leaflet – 2011
8. Tourist Signing Application Form – 2011
9. Form RE2 signing agreement
10. Policy Delivery
11. Cost comparisons (with other authorities)

Traffic Signs Regulations and General Directions 2002

12. Extract approved Tourist Symbols
13. Extract tourist signing examples

Policies from other Authorities

- Cheshire East ¹
14. Policy

- Cornwall
15. Policy

- Devon
16. Leaflet
17. Application form

- Lancashire ¹
18. Policy

- Somerset
19. Policy

- Staffordshire ¹
20. Policy

Stoke on Trent ¹
21. Policy

Shropshire ¹
22. Policy
23. Application form

Worcestershire ¹
24. Policy

Further information received or referred to during the review:

'Outdoor advertisements and signs: a guide for advertisers' produced by the Communities and Local Government. (Available via the web)

'Traffic Signs Policy Paper' (Oct 2011) produced by the DfT. (Available via the web)

'Government Tourism Policy' (March 2011) produced by Department of culture, media and sport. (Available via the web).

e-mail dated 5 November 2011 from Councillor R B Hamilton to the Chairman.

Site Visit

A site visit was undertaken on 29 September 2011 from Hereford to the Symonds Yat area to see examples of tourist and temporary event signs at various locations.